Delivering professional tax advice with

clear conclusions

CLARITAS

Claritas **Intellectual Property** Service Offering

THE 3 STEP INNOVATION HEALTHCARE PACKAGE FOR U.K. COMPANIES

CONSIDER. PROTECT. REVENUE.

1. Consider

> We review all registered and unregistered IP rights so that the portfolio is correctly identified, the business understands what it owns and how it supports revenue and products and services in the marketplace

> We support the decision process as to whether to renew a registered right or allow it to lapse (or even sell) and whether it might be appropriate to register a different right that might fit better with your business need.

> We review R&D activity with a focus on innovation capture, the creation of new IP rights, formal registration and possible claims for R&D tax relief.

2. Protect

> We review R&D activity to assess whether effective non-disclosure agreements are in place, what IP rights might accrue from the R&D activity, and whether they ought to be protected by formal registration. > We review all unregistered IP rights to assess whether any should be protected by formal registration.

> We support you in selecting your patent/trade mark attorneys and lawyers to register IP rights on your behalf. In the case of patents, we will attend all meetings to ensure that the patent application is drafted appropriately for the Patent Box.

3. Revenue

> We review all IP rights to assess what income is currently being generated and protected.

> We advise on additional income streams that your IP rights could generate and how to maximise your revenue.

> We help you develop plans to licence your IP and to carve out licence /profit sharing agreements.

> We review past claims for R&D tax relief and the Patent Box tax relief to assess whether the claims have been maximised.

> We identify opportunities for new R&D tax claims



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The Team

The 3 Step Innovation Healthcare Package is a collaboration between Exalt IP and Claritas Tax Limited which aims to offer the very best in innovation consultancy and tax services to U.K. companies.

All activity within Step 1 will be carried out by Exalt IP save for the review of current and future R&D activity and possible claims for R&D Tax Relief which will be carried out by Claritas Tax.

All activity within Step 2 will be carried out by Exalt IP save for meetings with patent attorneys to ensure that patent applications are drafted appropriate for the Patent Box which will be attended by Claritas Tax.

All activity within Step 3 will be carried out by Exalt IP save for a review of past claims for R&D Tax Relief and/or Patent Box Tax relief which will be carried out by Claritas Tax.

Contact our experts today:

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Prices

The C.P.R. 3 Step Innovation Healthcare Package has been put together to ensure that a business`s Intellectual Property Portfolio is protected and maximised in terms of the revenue that it can yield. It offers maximum benefit to any business.

